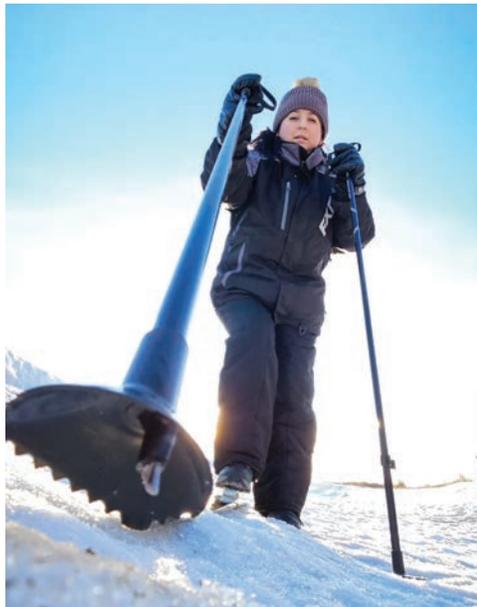


ROSEAU + WARROAD, MINNESOTA // OFFICIAL VISITORS GUIDE

# THE NORTHERN ROUTE OF LEGENDS

SCENIC BYWAY 11



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# Plan Your Route

## U.S. & CANADA BORDER SERVICES

**Roseau** is only 10 miles south of the Canadian Border and 21 miles from Lake of the Woods.

**Warroad** is only 5 miles south of the border and located right on Lake of the Woods.

When driving to the **NW Angle**, guests must pass through Canada and enter back into Minnesota.

**BORDER CROSSING HOURS:** Warroad border open 24/7. Roseau border open 8 a.m. - 8 p.m.

## LOCAL AIRPORTS

**WARROAD INTERNATIONAL MEMORIAL AIRPORT:** Located 2 miles northwest of Warroad, this 24-hour airport features 100LL & Jet A fuel.

**ROSEAU MUNICIPAL AIRPORT:** Located 2 miles east of city limits with a 4,400-foot paved, lit runway, aircraft as large as the Beechcraft King Air B100 can be accommodated.

**OTHER REGIONAL AIRPORTS:** Thief River Falls Regional Airport  
Falls Regional Airport

## TRAVEL DOCUMENTS & ENTRY REQUIREMENTS

International visitors to Canada must carry one of the following:

- U.S. Passport/Card
- Enhanced Driver's License (EDL)
- Trusted Traveler Program Cards - NEXUS, SENTRI or FAST

For other questions please call:

Warroad US Customs at (218) 386-2796

Roseau US Customs at (218) 463-1952

## WE ARE LOCATED:

- 115** miles from Winnipeg, MB to Roseau, MN
- 130** miles from Winnipeg, MB to Warroad, MN
- 197** miles from Fargo, ND to Roseau, MN
- 219** miles from Fargo, ND to Warroad, MN
- 273** miles from Duluth, MN to Roseau, MN
- 251** miles from Duluth, MN to Warroad, MN
- 347** miles from Minneapolis/St. Paul, MN to Roseau, MN
- 356** miles from Minneapolis/St. Paul, MN to Warroad, MN

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------------------------------------	---------------------------------------	--------------------------------------	--

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# Gateway To The North

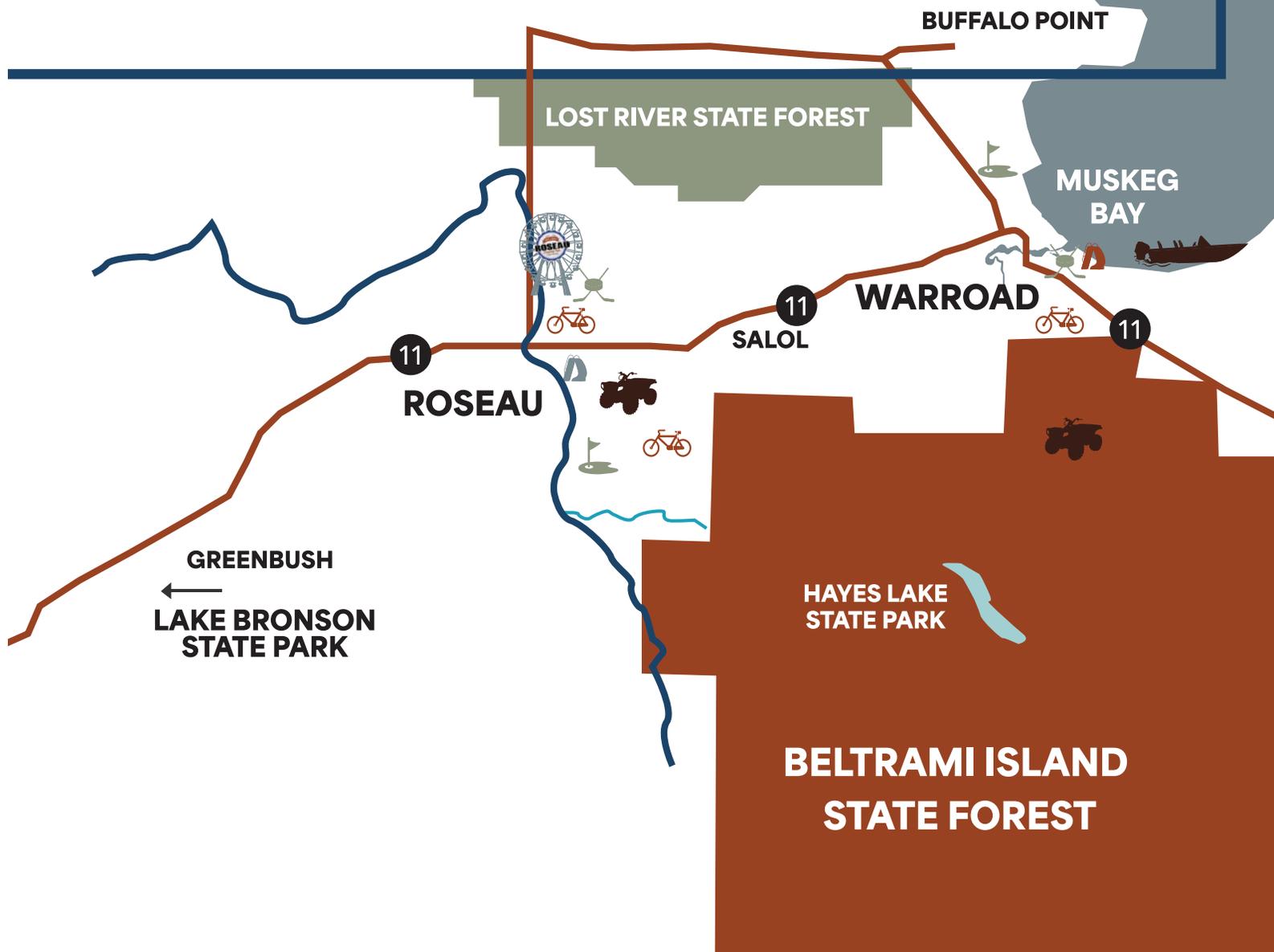
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# ROSEAU, MINNESOTA

## THE BIRTHPLACE OF POLARIS



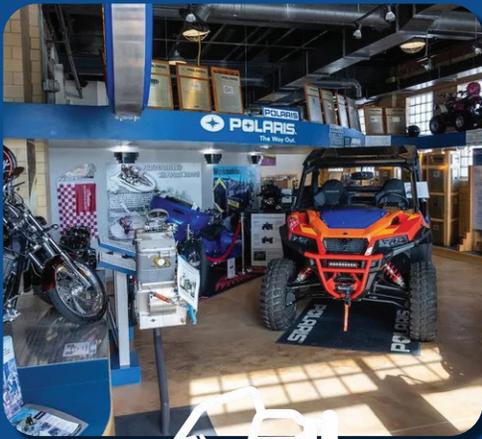
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CAREER TODAY!

**POLARIS**  
ROSEAU



**THE HEARTBEAT  
OF THE NORTHLAND:**  
*Highway 11*  
Travel Minnesota's Most Welcoming Stretch  
of Road Between Roseau & Warroad

*There's a stretch of highway in northern Minnesota where the sky seems to stretch a little wider, the air feels a little cleaner, and every turn brings a new kind of beauty. That's Highway 11, a scenic, soul-searching drive connecting the lakeside charm of Warroad with the outdoor spirit of Roseau. This isn't just a road, it's a ribbon tying together communities, culture, and the pure magic of the North.*



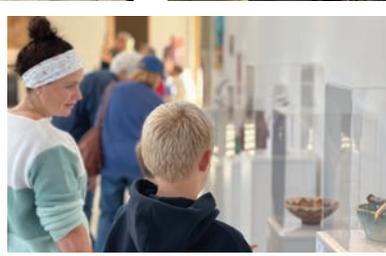
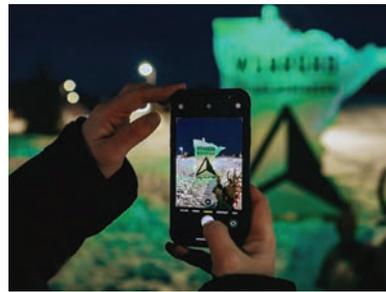
# Warroad

## WHERE THE NORTH BEGINS

Your journey starts where the land meets the water. Warroad, a town that feels like a secret gateway to adventure. Set on the shores of Lake of the Woods, Warroad is a place where mornings start with fog rising off the water and evenings end with sunsets that spill gold across the horizon.

Here, hockey is a language, fishing is a tradition, and hospitality is second nature.

Whether you arrive with a boat in tow, a camera in hand, or just an open heart for exploration, Warroad welcomes you like family.



### MUST-SEE STOPS:

**Warroad Point Park:** Capture the perfect lakeside photo with views that are pure Minnesota magic. Nearby, **Allison Park** offers a playful spot for kids to run, climb, and splash.

**Discover, Create & Enjoy:** **Warroad RiverPlace** is a new arts and events center on the Warroad River, opened in October 2024. Enjoy exhibits, shows, and classes at nearby **Folk School** Warroad.

**Unique Eats:** Grab fresh coffee at **Lake of the Woods Coffee Company** plus enjoy Oriental & American dishes at **Daisy Garden**, comfort food at **Mitch's Kitchen**, or pub favs at **Pucks & Pints**.



# The Drive

## OVER TWENTY MILES OF NORTHERN WONDER

As you head west on Highway 11, you'll find that even a short drive can feel like a quiet escape. The road stretches between forest and field, where bald eagles soar overhead and the clean, fresh scent of nature lingers in the air.

In fall, the trees ignite in shades of amber leaves, in winter, the heavy frost clings to every branch, creating a scene that belongs on a postcard. Summer blooms with bright vibrant colors. But in every season the sky comes alive with the color of the rainbow shown in the sunrises, sunsets, and breathtaking northern lights.

Local businesses line this corridor too. Family farms, diners, and craft shops are reminders that northern hospitality isn't something you hear about here; it's something you feel.

Soak it all in. You're experiencing the TRUE UP NORTH! The simple quiet hard to find anywhere else.



### PLAN YOUR TRIP:

**Best Seasons:** Enjoy fall for vibrant foliage, winter for snowmobiling, spring for birdwatching, and summer for fishing, boating, and local festivals.

**Stay Cozy:** Cozy inns, lakefront cabins, and local motels like the **AmericInn**, **Norland Inn**, **Roseau Sports Lodge**, and **Roseau Motel** welcome travelers year-round with friendly comfort.

**Hayes Lake State Park:** Sitting between Warroad and Roseau, offering a peaceful retreat with hiking, swimming, and camping surrounded by northern Minnesota's quiet beauty.



# Roseau

## THE SPIRIT OF THE NORTH

After just 20 miles, you'll roll into Roseau, where adventure meets ingenuity. Known worldwide as the birthplace of Polaris snowmobiles, Roseau is a hub for explorers, snowmobilers, ATV riders, and nature lovers alike.

From summer festivals to winter rides across snowy trails, Roseau radiates a kind of warmth that no cold can touch.

This northern route isn't about rushing, it's about reconnecting. Between Warroad and Roseau, you'll rediscover the art of taking your time: chatting with a local at a cafe, pulling over to watch a deer cross a frozen field, or catching the northern lights on a clear night.

It's a place where the legends of Minnesota still live: in the stories shared around campfires, the laughter echoing from rinks and fishing holes, and the roads that lead you exactly where you're meant to be.

This isn't just a road trip, it's an experience stitched together by history, hospitality, and the pure joy of discovery. Come see why travelers call it the "most welcoming road in the North".



### MUST-SEE STOPS:

**Chase the Northern Lights:** Roseau's dark skies make it an ideal place to spot the Aurora Borealis on clear nights. View a breathtaking show of color and light dancing across the sky.

**Roseau County Museum:** Discover the frontier history and cultural roots that still define life here today. From pioneer tools to timeless traditions, every exhibit captures the spirit of the North.

**Local Flavors:** Enjoy comfort food and local flavors at **Jake's Pizza** and **Nelson's Cafe**, savor Mexican favs at **Cinco de Mayo**, and treat yourself to delicious coffee and bites at **Dahlia's**.

# ROSEAU ESCAPE NORTH

Where the Great Outdoors Meets *Hometown* Hospitality



Photo credit: Star Photography



Every season brings a fresh wave of energy to Roseau. As the landscape shifts, so do the adventures, events, and celebrations that make our community come alive.

## EXPERIENCE COMMUNITY, CULTURE, & SMALL TOWN ADVENTURE ALL YEAR LONG

Held each July, the **Roseau County Fair** is the highlight of the season. Generations gather to enjoy classic carnival rides, livestock shows, and the irresistible aroma of mini donuts and cheese curds. The grandstand roars with crowds cheering on their best rodeo riders and crash derby drivers, live music, and family entertainment reminding everyone why this beloved tradition has stood the test of time. The Roseau County Fair runs Sunday through Friday the third week of July each summer. End the week with one of the best county fair fireworks displays in the state of Minnesota.



### *Summer Fun Days*

A weekend celebration dedicated to summer, Roseau Fun Days are jam-packed with activities for the whole family. Crazy day sales, food trucks, and entertainment fill Main Avenue with plenty of outdoor games and activities at the city park and splash pad.

### *Gazebo Live Music & Entertainment*

Enjoy live music and fun at the Riverview Park Gazebo on Thursday evenings all summer long!



## PARKS, PATHS & PLAY

Roseau's beautiful park system offers endless ways to enjoy the outdoors in every season. Scenic city paths wind along the Roseau River, perfect for walking, biking, and taking in the fresh northern air. Along the way, stroll past the Veterans Memorial and the striking Scandinavian-inspired gazebo.

Families visiting will love the city's playgrounds and splash pad, always buzzing with laughter. Teens and the young at heart can hit the skate park or enjoy a round of frisbee golf. And if the weather turns rainy or cold, you're still in for a treat when you visit one of Roseau's museums, including the Polaris Experience Center, the Roseau County Historical Society & Museum, or the Historic Roseau Memorial Arena.



Heather Morey Photography



Discover Dining



## FRESH FINDS & LOCAL FLAVORS

On warm Saturday mornings, the **Roseau Marketplace**, our very own farmers market, brings the community together under colorful tents bursting with fresh produce, baked goods, and handmade crafts. It's the perfect place to meet growers, swap recipes, and pick up a taste of northern Minnesota.

After exploring, visitors can refuel at one of Roseau's cozy eateries. Grab a burger and shake at Earl's Drive-In, savor delicious pizza at **Jake's Pizza**, or relax with coffee and conversation at **Dahlia's Coffee Co.** If Mexican is more your craving, hit up **Cinco De Mayo**.

### *Fall Fest*

Celebrate fall with a weekend of hayrides, hotdish cook-offs, pie eating contests, live music, games for the kids, and more.

### *Diva Days*

Ladies enjoy a weekend treat in November of pampering with massages, new skin treatments, and shopping for unique finds from local crafters, vendors and artists.

### *Flannel and Frost Winter Festival*

Celebrate the season with bold, quirky, and unforgettable fun. From the Hot Buns Walk/Run to lumberjack-style ski races, plus a snowmobile showcase, hockey action, and lively outdoor entertainment, there's something for every winter enthusiast.

### *Nights Of Lights*

Nights of Lights is a holiday light display that blends the magic of the season with old-fashioned charm. Each year, Pioneer Farm and Village come alive with beautifully lit buildings, hay rides, Santa visits, and more. It's like a Hallmark movie with you as the star.



## SHOPS & SMALL TOWN CHARM

Downtown Roseau offers a dose of small-town charm with locally owned shops that reflect the heart of northern Minnesota. Stroll along Main Street to find trendy boutiques, unique gifts, home décor, and Scandinavian-inspired treasures. Friendly shop owners greet you with a smile, and every stop feels personal whether you're hunting for the perfect souvenir or simply browsing with a coffee in hand.



Explore All Shops



Annie's Trading Post



Peace Grenades



Twice the Charm



Ronnings



View All Events



## ADVENTURE ON THE TRAILS

For those who love adventure off the pavement, Roseau's trail systems deliver mile after mile of pure northern Minnesota excitement. The Beltrami Island State Forest and local trails offer hundreds of miles of ATV/ORV and even OHV routes winding through towering pines, quiet wetlands, and rolling backcountry. Whether you're out for a family-friendly cruise or a full-day ride, you'll find well-marked trails, scenic overlooks, and plenty of wildlife along the way. Pack a lunch and consider riding to Bemis Hill or the Penturian Church. In summer and fall, head deep into the forest looking for berries and mushrooms. Thanks to local outfitters and dedicated trail clubs, the system is always in great shape so there's always a new corner of the North to explore.



View Roseau Trails

# NEW TO Roseau

Check out Roseau's newest businesses! From eateries and cafés to shops and wellness spots, Roseau is bringing fresh experiences and flavors to town.

## New Eats

**BURGER KING** - Newly remodeled - Stop in and smell the open flame of a freshly made burger, fries, and other tasty options. It's hot fast, and irresistible!

TOUGH  
TIMES

**CINCO DE MAYO** - Serving fresh, authentic Mexican food with full flavor and south of the border flair. This family owned business brings the recipes and flavor passed on from generations in a fun up beat atmosphere.

**DAHLIA'S COFFEE CO** - Open for breakfast, lunch and dinner. What started as a specialty coffee shop now offers coffee made with fresh roasted beans, a bar, and a full menu that is packed with local favorites and new features. Its big city vibes with the best of small town hospitality.

**UPNORTH NUTRITION** - Energizing shakes, caffeine-free teas, and wellness-focused snacks in a welcoming, vibrant space.

UPNORTH  
NUTRITION

DAHLIA'S  
COFFEE CO.

THE  
SKINERY

## Shopping

**TOUGH TIMES** - A treasure trove of vintage, reclaimed, and one-of-a-kind items. You'll find a unique mix that reflects both local flair and timeless charm.

# Self Care

**KOBER MASSAGE THERAPY** - Kober Massage Therapy offers personalized massage for relaxation, pain relief, and improved mobility in an uplifting space for locals and visitors.

**LOTUS SPA** - Offering advanced skincare treatments in a warm, personalized setting, helping you relax, rejuvenate, and glow.

**THE SKINERY** - Personalized skincare treatments in a calming boutique setting for a refreshed, radiant glow.

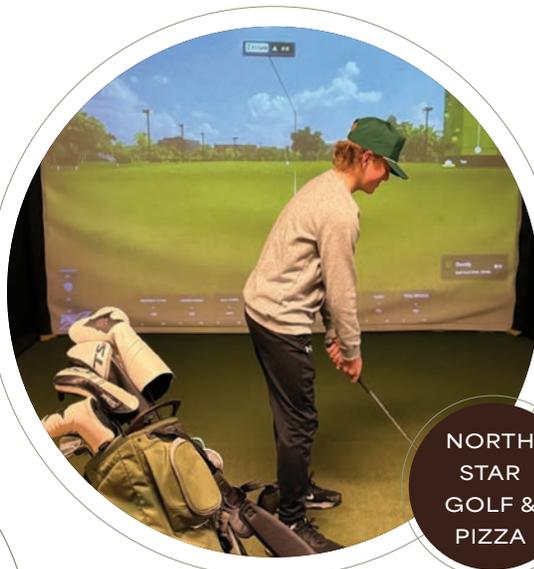


LOTUS SPA

CINCO DE MAYO



BURGER KING



NORTH STAR GOLF & PIZZA

# Fun for All

**NORTH STAR GOLF & PIZZA** - A fun mix of indoor golf simulators and fresh pizza. Featuring two high-tech golf bays where you can play year-round. Craving something delicious? Enjoy an irresistible breakfast, savory lunch and perfectly brewed coffee.

**NORLAND INN & SUITES** - Norland Inn & Suites is Roseau's freshly re-imagined stay for visitors. Formerly known as North Country Inn & Suites, it reopened under the Norland name with a full makeover.

# Lodging

**ROSEAU MOTEL** - Under new ownership, the Roseau Motel offers updated rooms and a refreshed environment, making it a comfortable, budget-friendly stay within walking distance to downtown Roseau.

ROSEAU MOTEL



NORLAND INN & SUITES





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# COME EARLY, STAY LATE, SKATE EVERY DAY

Some of Minnesota's top hockey talent, ranging from college and minor-league players to men's and women's national team athletes and Olympic stars, began their careers right here in Roseau and Warroad. Both towns boast strong hockey programs, with boys and girls teams frequently making appearances at the Minnesota State High School League Ice Hockey Tournaments. The community takes pride in its well-maintained facilities, which support youth and high school hockey as well as public skating. Summer hockey camps offer players additional opportunities to sharpen their skills. The area's rich hockey legacy is showcased in local museums and arenas, and of course, the most anticipated games are the classic showdowns between the two towns. Alumni games during the holiday season celebrate decades of hockey tradition and the enduring talent of these communities.



## ICE SKATING

### WARROAD

- Doc's Harbor Inn
- Gardens Arena
- Olympic Arena
- Riverbend Skate Path

### ROSEAU

- Memorial Arena
- North Rink
- Rams Sports Center
- Malung Community Center

\* For a full list of events and ice time availability, visit [roseaouthockey.org](http://roseaouthockey.org) or [warroadhockey.com](http://warroadhockey.com)



ROSEAU ICE SCHEDULE



WARROAD ICE SCHEDULE



# STAY & SAVOR



*Friendliness and charm: the feeling of stepping into a small-town shop where everyone greets you with a smile and a warm hello.*

## STAY • EXPLORE • TASTE

Discover a getaway that's anything but ordinary. Skip the big-box feel and **experience the charm** of our quaint downtowns, where locally owned shops offer fresh fashion, handmade goods, outdoor gear, and unique finds you won't see anywhere else. Whether you're hunting for hockey gear, fishing tackle, camping supplies, or that perfect gift, you'll find it here.

**Craving great food?** You're in the right place. From walleye and prime rib to burgers, pizza, subs, coffee, food trucks, and authentic Asian cuisine, our dining scene has something for every appetite. Boutiques and markets also stock local specialties, craft brews, and regional favorites.

When it's time to unwind, choose from a range of **welcoming places to stay**. Enjoy amenities like hot breakfasts,

indoor pools, fitness centers, meeting rooms, and cozy lobbies...many just steps from local shops and restaurants.

**Planning to spend time outdoors?** The areas lodging offers easy access, comfort and convenience to the northern Minnesota adventures you came for.



WARROAD  
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# FOOD & DRINK

*Bolded listings are advertisers, please use the QR code to find current local businesses.*

## ROSEAU

American Legion #24  
321 Main Ave N, Roseau  
(218) 463-3681

Brickhouse Restaurant & Bar  
205 5th Ave SW, Ste 3, Roseau  
(218) 463-0993

**Cinco de Mayo**  
**806 3rd Street NW, Roseau**  
**(218) 450-5013**

Circle K  
503 3rd Street NW, Roseau  
(218) 463-1496

**Dahlia's Coffee Co.**  
**204 3rd Street NW, Roseau**  
**(219) 450-2810**

Dairy Queen  
1102 3rd Street NW, Roseau  
(218) 463-3030

Earl's Drive-In  
1001 3rd Street NE, Roseau  
(218) 463-1912

Gene's Bar & Grill  
1095 3rd Street NW, Roseau  
(218) 463-1957

**Jake's Pizza**  
**114 Main Ave N, Roseau**  
**(218) 463-3349**

Kate's Kitchen  
202 4th Ave NW, Roseau  
(218) 242-5078

Legends Sports Bar Pub & Grill  
117 Main Ave S, Roseau  
(218) 463-2641

**Nelson's Cafe**  
**104 Main Ave N, Roseau**  
**(218) 463-2277**

**Northern Resources Coop/Burger King**  
**209 5th Ave NW, Roseau**  
**(218) 463-3722**

Reed River Coffee  
205 5th Ave SW Ste 1, Roseau  
(218) 463-3038

Silver Dragon  
100 Main Ave N, Roseau  
(218) 463-3848

Subway  
1106 3rd Street NW, Roseau  
(218) 463-2677

SuperOne Foods  
610 3rd Street NW, Roseau  
(218) 463-3151

Center Bar  
206 Main Ave N, Roseau

UpNorth Nutrition  
114 3rd Street NW Unit C, Roseau  
(218) 452-2137

## WARROAD

1901 PublicHouse  
118 Main Ave NE, Warroad  
(218) 986-2230

American Legion Club  
410 Lake Street NE, Warroad  
(218) 386-1625

Breaker's Bar  
110 N Main Ave, Warroad  
(218) 386-2852

**Cenex - Farmers Union Oil**  
**418 State Ave S, Warroad**  
**(218) 386-1318**

Circle K - East  
203 N State Street, Warroad  
(218) 386-3201

Circle K - West  
901 N State Street, Warroad  
(218) 386-1700

**Daisy Garden**  
**115 Wabasha Ave NE, Warroad**  
**(218) 386-1763**

Dairy Queen  
609 Cedar Ave NW, Warroad  
(218) 386-2187

Hugos's Supermarket + Caribou Coffee  
310 Main Ave NE, Warroad  
(218) 386-1246

Izzy's Lounge & Grill  
801 State Ave N, Warroad  
(800) 288-2753

Joe's Place  
318 Lake Street NE, Warroad  
(218) 386-2900

**Lake of the Woods Coffee Co.**  
**102 Lake Street NE, Warroad**  
**(218) 386-4834**

Lake of the Woods Brewing Co.  
104 Main Ave NE, Warroad  
(833) 321-2337

**Mitch's Kitchen**  
**418 State Ave, Warroad**  
**(218) 452-8318**

Nomad Tavern  
1109 Mackenzie Street NE, Warroad  
(218) 386-4808

Northdale Oil  
34480 550th Ave, Warroad  
(218) 386-2726

Power Play Nutrition  
321 Lake Street NE, Warroad

**Pucks & Pints Bar and Grill**  
**34966 605th Ave, Warroad**  
**(218) 386-3381**

Scoops Ice Cream Parlor  
113 Lake Street NE, Warroad

**Springsteel Resort**  
**38004 Beach Street, Warroad**  
**(218) 386-1000**

Summit 49 Lounge  
109 State Ave, Warroad  
(218) 386-4900

The Phoenix Restaurant & Lounge  
603 Cedar Ave NW, Warroad  
(218) 386-1618

Vientiane Lao & Thai Cuisine  
209 State Ave, Warroad  
(218) 386-4836

Warroad Eagles Club  
56720 State Highway 11, Warroad  
(218) 386-3494

**Warroad Estate Golf Course**  
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**(218) 386-2025**

## WILLIAMS/ROOSEVELT

**Rock Harbor Lodge**  
**6760 Rocky Point Rd NW, Roosevelt**  
**(218) 442-7215**

The Hawk Tasty Tavern  
9769 MN-11, Roosevelt  
(219) 442-2470

**Zippel Bay Resort**  
**6080 39th Street NW, Williams**  
**(800) 222-2537**

## LODGING



WARROAD  
LODGING



ROSEAU  
LODGING

### ROSEAU

**AmericInn Lodge & Suites**  
**1110 3rd Street NW, Roseau**  
**(218) 463-1045**

**Norland Inn & Suites**  
**902 3rd Street NW, Roseau**  
**(218) 463-9444**

**Roseau Motel**  
**806 3rd Street NW, Roseau**  
**(218) 463-2196**

**Roseau Sports Lodge**  
**airbnb.com**

### WARROAD

CanAm Inn  
406 Main Ave NE, Warroad  
(218) 386-3807

Doc's Harbor Inn  
106 Dale Ave SW, Warroad  
(218) 452-3302

**Etta's Bin**  
**airbnb.com**

Hampton Inn  
109 State Ave, Warroad  
(218) 386-4900

**Seven Clans Casino**  
**34966 605th Ave, Warroad**  
**(218) 386-3381**

**Springsteel Resort**  
**38004 Beach Street, Warroad**  
**(218) 386-1000**

The Patch Lodge  
801 State Ave, Warroad  
(218) 386) 2723

### NW ANGLE

**Sportsman's Oak Island Lodge**  
**820 Oak Island, MN 56741**  
**(218) 223-8411**

### WILLIAMS/ROOSEVELT

**Arnesen's Rocky Point Resort**  
**6760 Rocky Point Rd NW, Roosevelt**  
**(800) 535-7585**

**Zippel Bay Resort**  
**6080 39th Street NW, Williams**  
**(800) 222-2537**

## CAMPING

**AmericInn Lodge & Suites**  
**1110 3rd Street NW, Roseau**  
**(218) 463-1045**

Hayes Lake State Forest  
(218) 425-7504

Lost River State Forest  
(218) 386-1304

Zippel Bay State Park  
(218) 783-6252

Beltrami Island State Forest  
(218) 783-6861

Bemis Hill Campground  
Beltrami Island State Forest  
(218) 425-7504

Blueberry Hill Campground  
Beltrami Island State Forest  
(218) 783-6252

Faunce Campground  
Beltrami Island State Forest  
(218) 783-6252

**Warroad City Campground**  
**1101 Lake Street NE, Warroad**  
**(218) 386-1004**

Roseau City Campground  
(218) 242-0063

The Hawk RV & Campground  
(218) 442-2470

# EXPLORE & DISCOVER MORE

Bolded listings are advertisers, please use the QR code to find current local businesses.

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114 N Main Ave, Warroad  
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**Bloomin' Creations**  
307 Lake Street NE, Warroad  
(218) 386-1777

**Genex - Farmers Union Oil**  
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(218) 386-1318

Dollar General  
216 Main Ave NE, Warroad  
(218) 212-5008

**Folk School**  
319 Lake Street NE, Warroad  
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Hugo's Supermarket  
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(218) 386-1246

K9 Design  
121 Wabasha Ave NE, Warroad  
(218) 242-9530

**Lake of the Woods Coffee Co.**  
102 Lake Street NE, Warroad  
(218) 386-4834

**Marvin Home Center**  
104 State Ave, Warroad  
(218) 386-2570

**Neighbors Chevrolet**  
1101 State Ave, Warroad  
(218) 386-1554

Northdale Oil  
34480 550th Ave, Warroad  
(218) 386-2726

Northern Toboggan Co  
(218) 242-3234

**Pahlen Realty**  
59516 State Hwy 11, Warroad  
(218) 386-1800

Pine Ridge Liquor  
56732 Hwy 11, Warroad  
(218) 386-2004

**Security State Bank**  
502 Lake Street NE, Warroad  
(218) 386-1818

**State Farm Agent - Kelli Palmquist**  
309 Lake Street NE, Warroad  
(218) 386-3342

The Plaid Walleye  
106 Wabasha Ave NE, Warroad  
(218) 242-0961

**The Shed**  
1099 State Ave, Warroad  
(218) 386-2211

**The Woods**  
34480 550th Ave, Warroad  
(218) 386-2590

Warroad Heritage Center  
202 Main Ave NE, Warroad  
(218) 386-2500

**Warroad Municipal Liquor Store**  
311 State Ave, Warroad  
(218) 386-1022

**Warroad RiverPlace**  
103 State Ave, Warroad  
(218) 986-0001

**Warroad Senior Living Center**  
1401 Lake Street NW, Warroad  
(218) 386-1235

Warroad Threads  
116 Lake Street NE, Warroad  
(218) 386-2728

**Wm. S. Marvin Training & Visitor Center**  
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**Chamber & Tourism Information**  
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219 2nd Street NW, Roseau  
(218) 463-5051

**Border Bank**  
1083 3rd Street NW, Roseau  
**(218) 463-3888**

Carol's Cedar Cellar  
111 3rd Street NE, Roseau  
(218) 463-1472

**Citizens State Bank**  
118 Main Ave S, Roseau  
**(218) 463-2135**

Denny's Outdoor Sports  
1002 3rd Street NE, Roseau  
(218) 463-9913

Doc's Hardware  
108 Main Ave N, Roseau  
(218) 463-2552

Dollar General  
501 Center Street W, Roseau  
(567) 324-7090

Fleet Supply  
701 3rd Street NW, Roseau  
(218) 463-1729

Holter Floral and Gifts  
205 Center Street W, Roseau  
(218) 463-2855

Legends Sporting Goods  
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(218) 669-0160

**Lifecare Medical Center**  
715 Delmore Drive, Roseau  
**(218) 463-2500**

**Lucas Furniture and Flooring**  
100 Main Ave S, Roseau  
**(218) 463-1363**

**Mattson Pharmacy**  
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**(218) 463-2465**

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North Star Golf  
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310 5th Street SE, Roseau  
**(218) 463-3016**

**Peace Grenades**  
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**(218) 242-1452**

**Pet Pantry**  
112 Main Ave N, Roseau  
**(218) 434-0043**

**Polaris Experience Center**  
205 5th Ave SW, Ste 2, Roseau  
**(218) 463-4999**

Roseau County Ford  
406 5th Ave SW, Roseau  
(218) 463-3673

**Roseau County Historical Society**  
121 Center Street E, Roseau  
**(218) 463-1918**

**Roseau LOW Title & Abstract Co.**  
202 Main Ave N, Roseau  
**(218) 463-3313**

**Roseau Municipal Liquor**  
207 4th Ave NW, Roseau  
**(218) 463-1980**

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207 Main Ave N, Roseau  
**(218) 463-0011**

**State Farm Agent - Kelli Palmquist**  
105 Main Ave N, Roseau  
**(218) 463-2862**

Studio K  
302 Main Ave N, Roseau  
(218) 262-9414

Super One Foods  
610 3rd Street NW, Roseau  
(218) 463-3151

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101 Main Ave N, Roseau  
(218) 242-6975

The Skinery  
114 3rd Street NW, Suite E, Roseau  
(218) 242-4553

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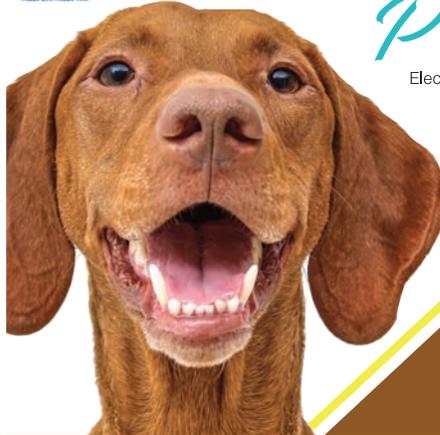
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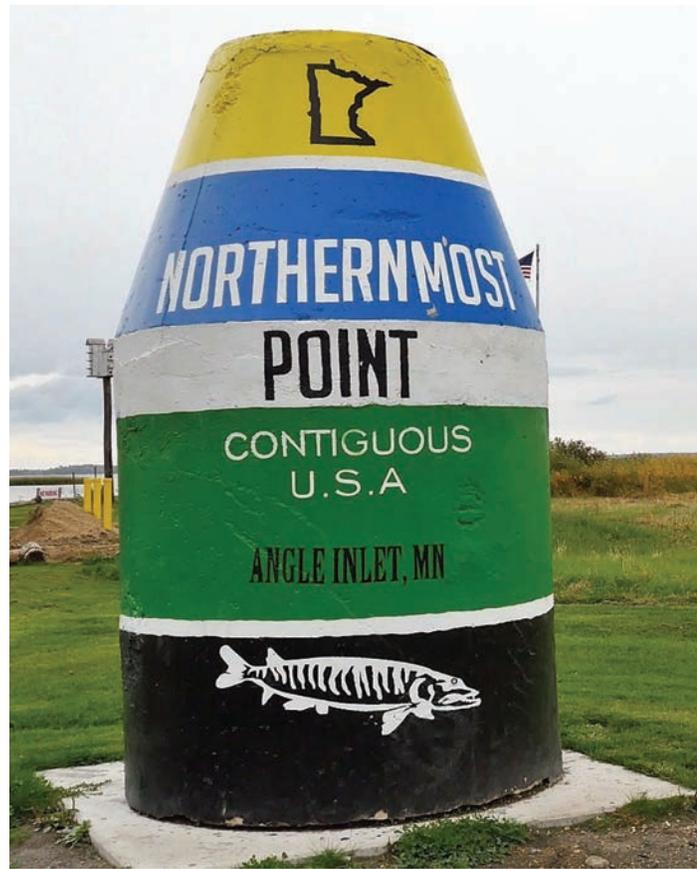
**/ PENTUREN  
CHURCH**

Tucked deep in the woods of the Beltrami Island State Forest in northern Minnesota, Penturen Church was built in 1926 and lovingly restored to its quiet glory. Known locally as the "Cathedral in the Pines," the small chapel features a guestbook for visitors and soft windchimes in its steeple, and is surrounded by a historic cemetery used by early settlers. Accessible by forest roads via ATV, snowmobile or car in clear seasons, it makes for a peaceful side-trip into Minnesota's wilderness heritage.



## 2. THE NORTHWEST ANGLE

Tucked above the 49th parallel, the Northwest Angle is a true hidden gem and the northernmost point of the contiguous United States. Accessible by boat, plane, or a scenic drive through Canada, this remote paradise offers stunning lakes, abundant wildlife, and endless outdoor adventures. From world-class fishing on Lake of the Woods to hiking, kayaking, and cozy cabin stays, the Northwest Angle is perfect for travelers looking to escape the ordinary and experience a slice of wilderness unlike anywhere else. Adventure, tranquility, and breathtaking northern landscapes await at every turn.



Discover the Angle

## 3. THE SHED

Located just off Highway 11, The Shed is northern Minnesota's unexpected treasure for car lovers. This 24,000-square-foot collection features rare classic and muscle cars, many with unique histories or prototypes. Started in 1981, the collection has grown into a must-see attraction full of stories and Americana. Beyond the cars, The Shed also showcases pieces of local hockey-legend history giving a nod to northern Minnesota's deep roots in the sport and the icons who shaped it. Visit by calling ahead or stopping in when the green light is on and enjoy it all with a freewill donation. Even if you're not a car enthusiast, The Shed offers a memorable peek into automotive passion, hockey heritage, and northern Minnesota culture.





## 4. ROSEAU MEMORIAL ARENA

Located in the heart of Roseau, Memorial Arena was built in 1949 with its signature arched wooden roof that reflects on its classic Northern Minnesota hockey design. Over the decades, it's been the stage for youth, high school and amateur hockey helping cement Roseau's reputation as a "hockey town." In November 2024 the arena earned a spot on the National Park Service's National Register of Historic Places, recognizing its cultural and architectural importance in Minnesota's sporting history. Its a rink that hockey legends have skated on and built careers taking them to the Olympics and NHL.



## 5. POLARIS EXPERIENCE CENTER

Visit the home of Polaris in Roseau and you'll step into both history and manufacturing. The Experience Center features exhibits on Polaris' evolution from one of the early snowmobiles to today's ATVs and side-by-sides all inside a 5,600-square-foot space. Just beside it, the plant tour takes you behind the scenes of active production. Watch the assembly process in action for snowmobiles and off-road vehicles.



## 6. EARL'S DRIVE-IN

Located right off of Highway 11, Earl's Drive-In has been serving made-to-order classic drive-in fare since 1956. Order up burgers, fries, hand-spun shakes, and house-specialty items like deep-fried gizzards. It retains the nostalgic 1950s vibe with car-side service, red-and-white trim, and a patio for outdoor dining. Open seasonally, typically from Memorial Day to Labor Day, it's a must-stop for a taste of local flavor and vintage drive-in charm.



## 7. WM. S. MARVIN TRAINING & VISITOR CENTER

Experience the history of Marvin and learn about our commitment to the Warroad community by visiting the William S. Marvin Training and Visitor Center. This facility provides a venue for preservation of Marvin history. Our museum includes a combination of exhibits, artifacts and interactive presentations that create a memorable experience for visitors of all ages. Marvin also offers plant tours for those ages 5 years and older.

## 8. IGLOO BAR

Located on the frozen expanse of Lake of the Woods near Zippel Bay, the Igloo Bar is a unique winter destination. Guests can enjoy full bar service inside a heated ice structure, watch big-screen TVs, and even drop a fishing line through the floor. Accessible by ice road or snowmobile, it's a one-of-a-kind experience for fishing, drinks, and northern Minnesota fun.



## 9. PINE TO PRAIRIE BIRDING TRAIL

Stretching more than 200 miles through northwestern Minnesota, from prairie grasslands up to pine-woods near the Canadian border, the Pine to Prairie Birding Trail offers more than 275 bird species to spot across around 45 + designated viewing sites. From spring migrations of warblers and sandhill cranes to rare boreal forest species like the great-gray owl and three-toed woodpecker, this trail appeals to birders of all levels. Whether you're driving between friendly towns, strolling wetland boardwalks, or scanning a prairie pothole for waterfowl, the trail invites you to explore Minnesota's wild-birding edge.



## 10. HOCKEYTOWNUSA®, WARROAD

Warroad isn't just "Hockeytown USA®" in name, it's a living, breathing hockey community with a legacy that spans Olympians, state champions, and generations of players who grew up on local ice. A visit to the Olympic Arena and The Gardens Arena lets you step inside that history: walls lined with memorabilia, hometown heroes celebrated, and the unmistakable energy of a town where hockey is part of everyday life. Whether you're catching a game, watching youth practice, or simply exploring the rink, these arenas offer an authentic look at what makes Warroad's hockey culture unlike anywhere else.

## 11. THE ROSEAU RUNE STONE

Inside the Roseau County Museum sits a tiny treasure with a big story—the Roseau Runestone. Discovered over a century ago by a local gardner alongside arrowheads, this curious carved pebble spent years at the University of Minnesota, where experts studied its looping marks, wondering if they might be ancient Norse runes. The verdict? Most believe it's actually the fossil imprint of a marine creature carried here by glaciers. Still, the mystery hasn't faded. Come take a look and decide for yourself—ancient message or natural wonder?



More to Explore...

### SNOWMOBILING

Big forests and vast prairies provide the perfect setting for snowmobiling! Trails open December 1st with over 300 miles of marked and groomed trails within Roseau County. The main "open" country trails connect all the towns within the county as well as the wilderness trails of Beltrami Island State Forest, Lost River State Forest, Kittson County, and Lake of the Woods County.

### HAYES LAKE STATE PARK

Located on the edge of Beltrami Island State Forest, the park includes 3,000 acres of pines, miles of trails, a fishing pier, swimming beach, playground, and campground. Enjoy camping, hiking, biking, geocaching, swimming, fishing, canoeing, snowshoeing and cross country skiing. View rare birds such as Bald Eagles, Great Grey Owls, Sandhill Cranes and a variety of warblers. Wildlife includes elk, moose, bears, and wolves.

### NEED GEAR?

Rent kayaks, bikes, and sleds in Roseau at Riverview Outdoors and Recreation, or check out [visitwarroad.com](http://visitwarroad.com) for watercraft, bikes, snowmobiles and winter gear options in Warroad.



### ATV/UTV

Thanks to the Roseau & Lake Of The Woods Sportsmans Club, there are plenty of opportunities to ride your ATV in Beltrami Island State Forest. Club volunteers maintain trails and the Roseau/LOW recreational area just south of Roosevelt which marks the trail hub for 10 acres of land and includes a pavilion for picnics, a warming shack, shooting range, restrooms, and camping. The nonprofit club organizes various "runs" to complement the fishing and bird hunting opens as well as promotes youth hunting by sponsoring a family-friendly ruffed grouse hunt in the fall. Get an ATV map at area gas stations or the Chamber of Commerce. For more information, visit the club's Facebook page.



View Roseau Trails



Warroad Trails

- **ATV Trails**
- **Mountain Biking**
- **Birding**
- **Car Shows**
- **Outdoor Concerts**
- **Museum**
- **Shopping**
- **Golfing**
- **Splash Pad**
- **Playgrounds**
- **Fishing**
- **Canoe or Kayak**
- **Paddle Boarding**
- **Corn Maze**

*and so much more!*

## 12. LOCKS OF LOVE

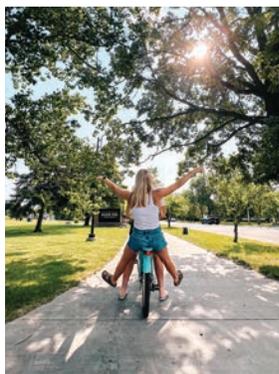
Behind Tough Times in Roseau, you'll find a charming vintage tractor transformed into our very own "Love Locks" landmark. Visitors are invited to clip a lock onto the tractor to celebrate eternal love, mark a special moment, or simply say, "We were here!" This playful tradition adds a touch of romance and whimsy to downtown Roseau. It's a perfect stop for couples, friends, and families alike. If you forget your lock, you can buy one inside and leave a little piece of your story behind.

# WARROAD:

# North of Ordinary

A Year-Round Playground

Welcome to Minnesota's only city on Lake of the Woods, where vast pine forests meet the shores of Lake of the Woods and every season brings a new way to explore. Warroad, known as "Hockeytown USA" and gateway to legendary fishing waters, blends lake life, small-town charm, and year-round outdoor adventure. Here, life moves at the pace of the North: fresh, authentic, and beautifully wild. Whether you're planning a warm-weather getaway or a winter escape, here's your four-season guide to experiencing Warroad.



## **SUMMER:** *Lake Life, Festivals & Endless Sunshine*

Summer in Warroad is exactly what True North living is all about: long days, sparkling water, and a calendar full of local fun.

### *Summer Highlights*

- **Lake of the Woods Adventures** – Fishing charters, boating, kayaking, fishing tournaments, and sunset cruises.
- **Summer Festivals & Events** – Concerts, community celebrations, 4th of July, food trucks, and family fun + Warroad Summer Theater.
- **ATV & UTV Trails into Beltrami Island State Forest** – Hundreds of miles of forest roads to explore.
- **Golfing on the Warroad Estates Course** – Lakeside greens with unbeatable views.
- **Soak it Up** – Cool off in Warroad at the splash pad or outdoor pool! A fun outing for kids and families on sunny summer days.

## FALL: *Color, Quiet & Crisp Northern Air*

Autumn sweeps through Warroad with brilliant color and peaceful, cooler days.

### *Fall Highlights*

- **Hiking + ATVing Hayes Lake & Beltrami Island State Park & Lost River State Forest** – Quiet trails framed in reds and golds and ideal temps.
- **Fall Events, Local Eats & Cozy Shops** – Enjoy comfort food and local goods downtown, have family fun at the Country Corn Maze, and cap the day with a craft brew at Lake of the Woods Brewing Company.
- **Warroad is a prime for hunting** deer, bear, grouse, and waterfowl in nearby forests and public land.



## WINTER: *Hockey, Ice & The Magic Of The North*

Winter is where Warroad truly shines! Embracing its hockey legacy, lake culture, and snowy paradise.

### *Winter Highlights*

- **Ice Fishing on Lake of the Woods** – Sleeper houses, heated day shacks, igloo bars, and legendary walleye.
- **Snowmobiling the Border Trails** – Over 300 miles of groomed routes starting right in town.
- **Hockeytown USA® Pride** – Visit The Gardens Arena, watch a game, explore local hockey history or skate our infamous Riverbend skate path!
- **Cross-Country Skiing + Snowshoeing** – Ski our peaceful winter trails in nearby forests.
- **Holiday Events** – From tree lightings to holiday events, there's something for everyone to enjoy.



## FISHING TOURNAMENTS

### Springsteel Resort & Warroad Area Chamber of Commerce Fishing Derby

Third Weekend in February

### Zippel Bay Northern Tournament

Last weekend in April

### Sportsman's Lodge Sturgeon Tournament

First weekend in May

### The Woods Annual Walleye Tournament

Third weekend in July

### Arnesen's South Shore Classic Fishing Tournament

First weekend in September

## SPRING: *The Northwoods Awakens*

As winter fades, Warroad's landscape comes alive with migrating birds, budding pines, and peaceful open-water days.

### *Spring Highlights*

- **Birding along the Pine to Prairie Trail** – A migration corridor full of northern species.
- **Early-Season Fishing** – As ice recedes on Lake of the Woods, anglers return for trophy pike and walleye.
- **The Shed & Seven Clans Casino** – The Shed showcases a 24,000-sq-ft collection of over 90 classic and muscle cars, while Seven Clans Casino offers gaming, dining, and lodging.
- **Stroll Warroad's Charming Downtown** to discover local gifts and apparel at Lake of the Woods Coffee or Bloomin' Creations, and explore other boutiques offering, unique keepsakes, and handcrafted treasures.



CHAMBER OF COMMERCE

# EVENTS + FUN

*Experience the Local Flavor*

## NORTHBORN MUSIC FESTIVAL



**June** | Northborn Music Festival is a free community event that takes place on the first Saturday of June at Allison Park in Warroad. Join us for a day full of music, food, activities, and fun for the whole family! Details are available at northbornmusicfestival.com.

## CLASSIC CAR AND BIKE SHOW

**June** | If you love classic cars and bikes, this is one show you don't want to miss! North Country Cruisers hosts one of the areas best car shows!

## FOURTH OF JULY CELEBRATION

**July 4th & surrounding days** | A one-of-a-kind small town three-day celebration packed with live entertainment, food trucks, live music, a parade, and fireworks!

## YELLOW ROSE RACE EVENTS



**August** | Choose to walk or run the Yellow Rose 5K or 10K to raise money for a local charity. The event also includes a 1-mile kid's fun run, award ceremony, and music.

## OKTOBERFEST

**September** | Hosted by Lake of the Woods Brewing Company, this event features live music, craft beer, German cuisine, stein-holding contests, a cornhole tournament, and plenty of fun for all!

## SPRINGSTEEL RESORT & CHAMBER OF COMMERCE FISHING DERBY

**February** | Over \$30,000 in prizes awarded at the annual Ice Fishing Derby at Springsteel Resort on Lake of the Woods in Warroad, MN.

## YETI FEST

**Winter** | This one-of-a-kind event is perfect for travelers who crave unforgettable experiences. Whether you're a thrill-seeker or someone who just wants to soak in the festive vibes, Yeti Fest offers something for everyone. Pack your bags, grab your sense of adventure, and head to this frosty festival that promises fun and excitement all day long.



View All Our Events



## THIS IS WARROAD -

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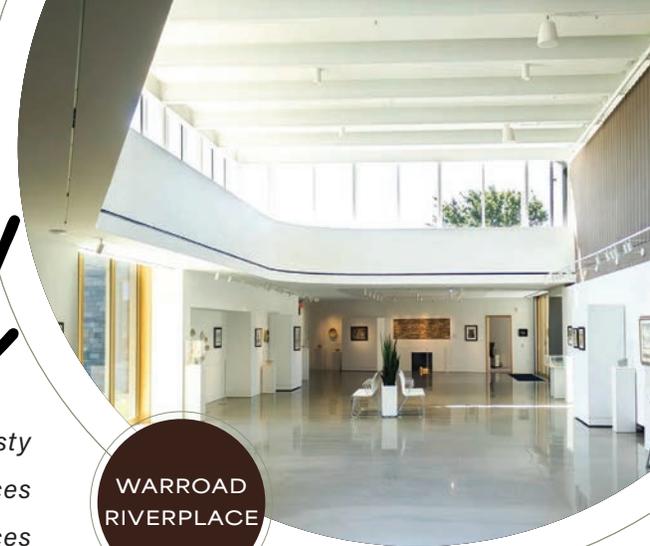


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**m** EXPLORE  
MINNESOTA

# NEW TO Warroad

Explore what's new in Warroad! Cozy cafés, tasty eateries, boutique shopping, and wellness spaces are adding fresh flavors and exciting experiences to town.

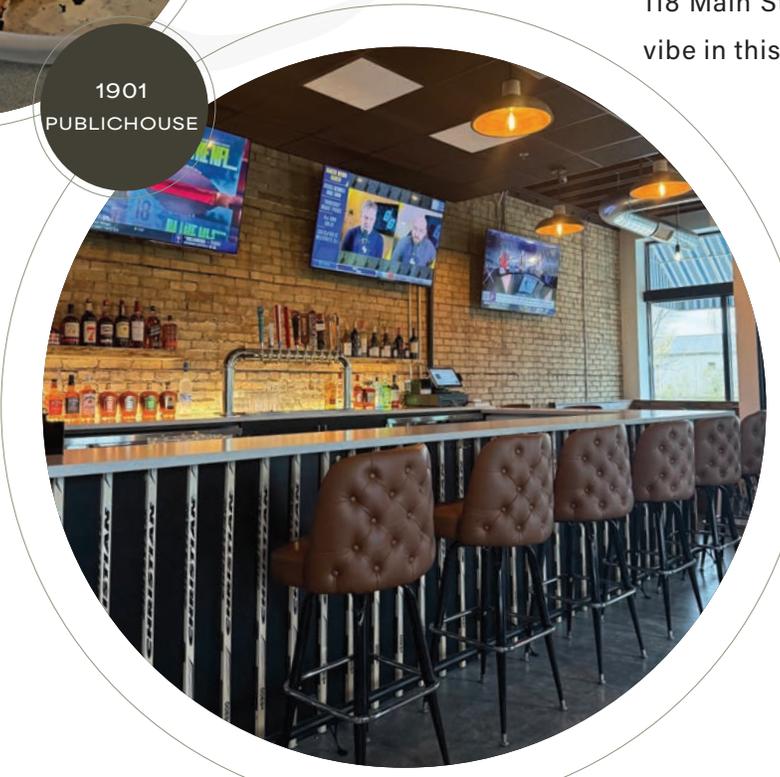


WARROAD  
RIVERPLACE

## New Eats



**1901 PUBLICHOUSE** - Offering a fresh take on the town's hospitality scene with great food, drinks, and a nod to local history all under one roof at 118 Main St. Come enjoy warm service and a welcoming vibe in this newly established community gathering spot.



1901  
PUBLICHOUSE



POWER  
PLAY

**POWER PLAY** - Your go-to spot for wellness-focused shakes, energy blends, and healthy snacks in a friendly, active-community setting. Whether you're fueling up after a workout or grabbing a nutritious treat on the go, they've got you covered.

**SCOOPS** - Scoops Ice Cream Parlor in Warroad serves up nostalgia and sweetness with a retro-inspired space and more than 20 flavors of hard-served ice cream. It's the perfect spot for families, locals, and visitors to chill out and indulge a little.



SCOOPS  
ICE CREAM

**WARROAD WELLNESS** - Stay active while visiting Warroad at Warroad Wellness, a full-service fitness and wellness center. With modern equipment, group classes, and a welcoming atmosphere, it's perfect for keeping up with your workout routine or enjoying a healthy break during your travels.

**WARROAD RIVERPLACE** - Opened in 2024, Warroad RiverPlace is a unique multipurpose arts and culture hub featuring an art gallery, performance hall, classroom, and outdoor event spaces. Visitors can explore exhibits, catch live performances, or enjoy riverfront views, making it a must-see destination in Warroad.



WARROAD WELLNESS

## Shopping

### THE PLAID WALLEYE

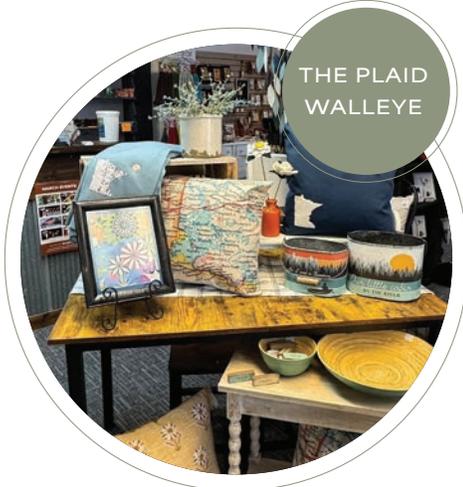
- The Plaid Walleye is a charming boutique gift shop filled with handcrafted treasures from local artisans. Whether you're browsing for unique keepsakes or lake-inspired apparel, this cozy spot captures the creative spirit of the community.

### ANNIE'S TRADING POST

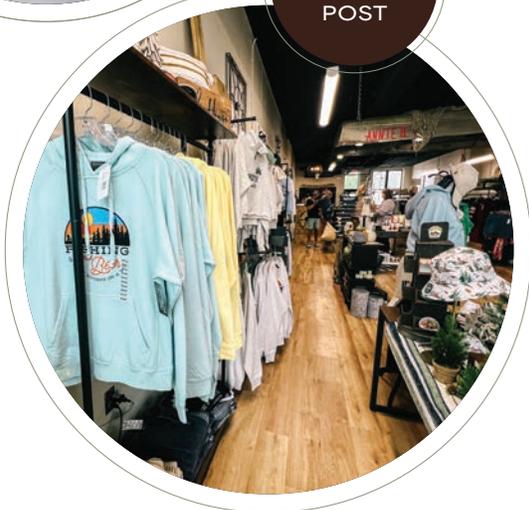
- Annie's has a little bit of everything from clothing and shoes to home décor, gifts, and unique finds that make shopping fun in Warroad.



ANNIE'S TRADING POST



THE PLAID WALLEYE



ETTA'S BIN

## Lodging

**ETTA'S BIN** - A one-of-a-kind Airbnb stay housed in a converted grain bin, offering luxury comforts in a creative, cozy setting. With in-floor heating, a hot tub, and modern décor, it's a memorable base for fishing trips, hockey weekends, or family getaways.





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# A CENTURY OF *FISHING FORTUNES*

*The Rise and Fall of Lake of the Woods' Commercial Fishery*

*Written by Brady Swanson of Warroad Heritage Center*

The start of commercial fishing on Lake of the Woods is credited to Wilhelm Zippel after he claimed the southern shore of Lake of the Woods in 1885 as his own, in what is now Zippel Bay State Park. Shortly thereafter, the industry took off. By 1894 there were at least 3 fish packing stations on the lake; one on Zippel Bay and two on Oak Point. The small village of LeClaire found north of Baudette, is now Curry's Island, but was once the home of the Sandusky Fish Company and the Baltimore Packing Company. During this time period, all the fish were either hauled in the winter when it was frozen via wagon, or shipped to Kenora by water. The Sandusky Fish Company would later be purchased by Armstrong Trading Company, and shortly thereafter, Booth Fisheries merged with Armstrong and

moved to Warroad in 1906. The fisheries eventually all moved away from the Baudette area and over to Warroad. The Selvog brothers, Hans and Severt, purchased a lot on the Warroad River in 1908 with plans of establishing another fishery. In 1916 the Lakeside Fishery of Chicago was established.

In the beginning of the commercial fishing industry, sturgeon was one of the primary targeted species. Most fishing was done with pound nets, best described as stationary nets that directed fish into a holding area where they were collected. Vast amounts of sturgeon were caught in the 1890s with many years having greater than a million pounds harvested, resulting in hundreds of thousands of pounds of caviar.

From 1888-1909 11.6 million pounds of sturgeon were harvested from Lake of the Woods. Overfishing led to sturgeon populations to crash, and by 1941 it was illegal for commercial fishermen to keep sturgeon caught in their nets.

After the sturgeon populations decreased, the main catch for fisherman were walleye, northern pike, tullibee, and burbot. Walleye were the cash crop for commercial fishermen as they could sell the fish at a much higher price than other species. Commercial fishing saw a transition from using stationary pound nets to gill nets. The capital was much lower, and fishermen were able to move nets around the lake. There was also another form of commercial fishing that came to the lake in the 1960s, trawling. Trawling at the time was almost primarily an ocean fishery method. A large net is dragged behind a boat and catches all fish in its path. The goal was to target the large number of tullibee in the lake. In 1961 and 1962, 2 experimental trawling boats were used on Lake of the Woods. After the experiment, the state added trawling licenses for 2 years in 1963 and 1964. Facing severe political backlash from both the commercial fishermen and the sports fishermen groups, the licenses were not renewed after that.

During commercial fishing, tullibee and burbot were not desired as a food source for humans and did not fetch a profitable price, though they did have value. With the large number of rough fish caught in nets, commercial fishermen found a way to profit from them by feeding the fish to mink and then later selling the furs. A large fur farming business boomed around the lake. One commercial fisherman who saw the benefits was Joseph Rowell. He noticed his fox had pelts of higher quality if they had been fed burbot. This later sparked the Burbot Liver Products Company. The company



purchased burbot livers and processed them into burbot liver oil. Burbot are the freshwater cousins of cod, which for hundreds of years prior, people had been processing the livers into oil. The Burbot Liver Products Company would shift more towards pharmaceuticals and later become a billion plus dollar company by the 1980s. ANI Pharmaceuticals in Baudette still stands where they once processed the burbot.

Commercial fishing would eventually end in 1985. The year prior, the state enacted a law that commercial fishermen were limited on the amount of walleye they could harvest with their gill nets, with each year allowing less. The state offered a buyout program to the commercial fishermen, with all but one taking it in 1984. The last to take it was in 1985, ending commercial fishing on Lake of the Woods.





## LIVE LIFE IN NATURE IN WARROAD

### discover a place to call home

For the outdoor enthusiast, there's no place quite like the northern gem of Warroad, Minnesota. "There's lots of outdoor opportunities like fishing, boating, hunting, things like that. And we have a lot of local businesses, clothing stores, coffee shops, bars, and restaurants," says Kate, a Warroad transplant who moved to Warroad to live closer to her boyfriend at the time, now husband. He had moved to the area for proximity to the water and fishing opportunities.

**"The great part about living in the Warroad area is that Lake of the Woods is so close. There's no commute. After work, it literally takes me five minutes to get out on the water."**

This charming small town located in rural northern Minnesota offers year-round outdoor recreational activities for everyone. And that's not all! The Warroad community boasts a variety of housing options, a STEM-focused public school system, and local businesses in addition to a friendly, supportive community.

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But don't take our word for it. Countless families have moved to Warroad to get closer to nature, for work, or a bit of both. If you're looking for a fresh start in a small-town community where nature is at your back door, consider making Warroad your home.



*Photo of Kate fishing on Lake of the Woods, Warroad. Holding a Smallmouth Bass.*

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learn more?

VISIT:  
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## WHY NATURE LOVERS WILL FEEL RIGHT AT HOME IN WARROAD

### Located on Lake of the Woods

Known as walleye capital of the world, Lake of the Woods offers trophy fishing year-round with a variety of species. "My son never used to fish until we moved up here, and now it's his biggest passion," says Tiffany, who moved to Warroad with her family.

### Year-round outdoor fun

With an abundance of fishing, hiking, snowmobiling, golfing, boating and more, Warroad is an outdoor enthusiast's paradise. Blayke, a lifelong Warroad resident, appreciates how quickly you can travel from work to an after-hours outdoor adventure. "We don't have a rush hour," he laughs. "It takes a couple of minutes to get wherever you want to go – to the lake, to the golf course, to the hockey arena, to pretty much anywhere."

### Career opportunities at Marvin, a family-owned/led manufacturer

From finance to human resources, customer services to operations, Marvin has a career opportunity for everyone. Plus, Marvin has a variety of relocation benefits to support your move.

### New housing + childcare

Warroad boasts a unique mix of new single-family homes, duplexes and apartments, along with a new community childcare center and an impressive arts and culture center. Many homes offer easy access to the Warroad River, making it even simpler to drop a line in the water or enjoy the popular Riverbend Skate Path in winter months.

### A bright future for students

Warroad Public Schools welcomes preschoolers to high school seniors and offers a variety of educational programs and extracurricular activities like robotics, speech, and performance arts. Warroad is also home to several storied youth athletic programs, from hockey to basketball and trap shooting to golfing.

Living life in nature starts in Warroad. Join the many families who have made Warroad their home and enjoy all that northern Minnesota and Lake of the Woods have to offer.

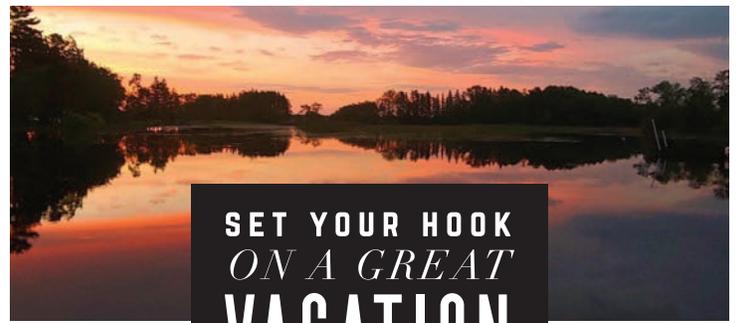
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## WARROAD RIVERPLACE



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MARVIN®  | POLARIS 

# FROM TIMBER TO TORQUE

The Birthplaces of

# Polaris & Marvin®

*Tucked along Minnesota's northern border, the towns of Roseau and Warroad have built legacies far bigger than their size. Here, innovation doesn't come from a corporate think tank, it rises from workshops, machine sheds, and the determined hands of hardworking neighbors. In this quiet corner of the North, two companies born just miles apart reshaped American industry and earned a place on the world stage: Polaris in Roseau and Marvin in Warroad. For visitors exploring Northwest Minnesota, their stories aren't just history, they are living, thriving forces shaping global manufacturing while deeply supporting the communities that built them.*



*1950 Allan Hetteen, Edgar Hetteen, David Johnson became partners of Hetteen Hoist and Derrick when Allan borrowed \$2,000 from his father-in-law to buy into the company.*

## THE BIRTH OF POLARIS: WHERE SNOWMOBILES FOUND THEIR START

In the early 1950s, Roseau mechanics and brothers Edgar and Allan Hetteen, and their good friend David Johnson, were known for solving problems most people hadn't even recognized yet. In their small shop, Hetteen Hoist & Derrick, they tinkered, experimented, and pushed boundaries until they created something completely new: a machine that could glide over snow. What started as a tool for winter chores quickly became the world's first Polaris snowmobile launching an entirely new industry for work, recreation, and adventure.



*Polaris product line up 2026*

Today, Polaris has grown into a Fortune 500 company and a global leader in powersports, with products spanning snowmobiles, ATVs, side-by-sides, military vehicles, and more. Yet its heartbeat remains right here in Roseau. The massive manufacturing plant is one of the region's largest employers, symbolizing stability, opportunity, and community pride.



# Big Things can come from Quite Places...



Polaris manufacturing - welding

Visitors can tour the manufacturing plant and explore the Polaris Experience Center, where vintage sleds, early prototypes, and cutting-edge machines highlight the company's journey from small-town ingenuity to worldwide influence. It's a must-see stop for anyone who loves innovation, engineering, history, or the thrill of the trail.

## MARVIN: CRAFTING WINDOWS WITH HEART AND HARD WORK



The 1922 hardware store marked the ten year anniversary of the Marvin Lumber and Cedar Company.



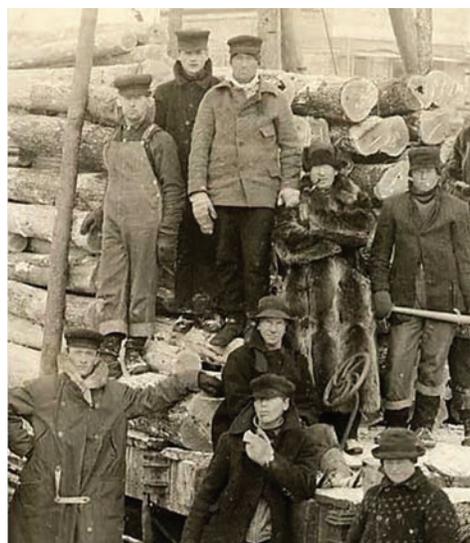
William S. Marvin "Bill" circa 1958, the first of George's children to join the family business.

Just down the highway in Warroad, another global giant was quietly growing from humble beginnings. Founded in 1912 as a small lumber and milling operation, Marvin adapted and expanded with the times. What began as a local mill now stands as one of America's most trusted manufacturers of windows and doors, prized by architects, builders, and homeowners across the country.

Marvin products appear in homes, businesses, historic renovations, and iconic buildings nationwide. Yet the company's roots stay firmly planted in Warroad. Many families boast multiple generations of Marvin employees, and the company's ongoing investment in the community, from schools to recreation to workforce training,

has shaped the town in lasting ways. There is pride and integrity woven into every product, along with a strong commitment to hard work and the legacy that built this company.

Visitors can get a behind the-scenes look at how Marvin products are made. Factory tour guides take you through each stage of the manufacturing process, from when the order is received until the order is shipped to the customer.



George G. Marvin, bottom left, with a logging crew and a loaded rail car of pulpwood, circa 1908.

## NORTHERN MINNESOTA DNA - INNOVATION ROOTED IN COMMUNITY

Though Polaris and Marvin produce very different products, they share the same powerful northern Minnesota traits:

- A work ethic forged by small-town values
  - Ingenuity born from solving real, everyday challenges
  - Deep investment and loyalty to the communities that raised them, as well as worldwide philanthropy
- Commitment to providing high-quality, well-built products.

Together, they prove that world changing ideas don't need skyscrapers or sprawling tech campuses. Sometimes



George G. Marvin, circa 1958, in the Marvin Millwork plant.

they begin in a shop, a mill, or a garage at the end of a gravel road.

## A LEGACY STILL GROWING

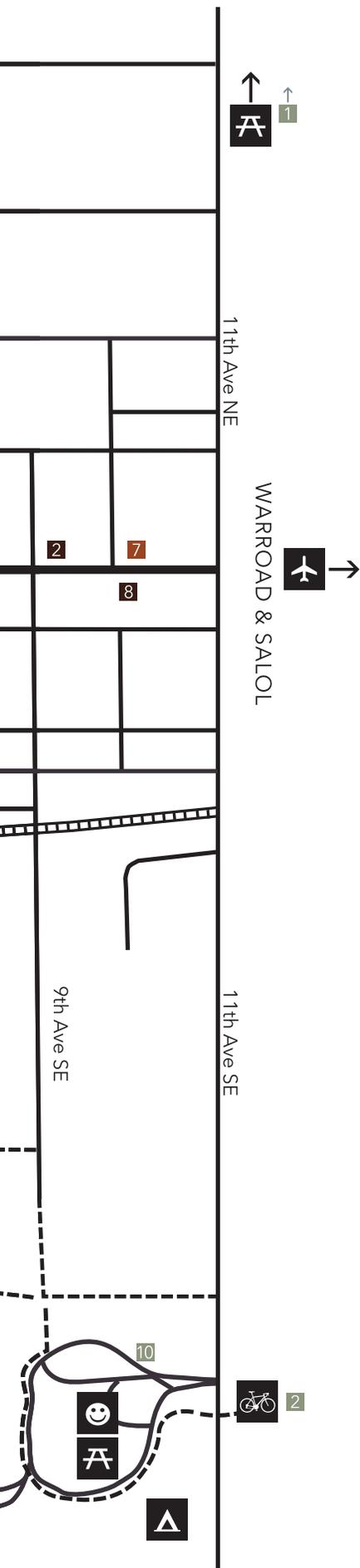
Today, Roseau and Warroad remain proud hometowns of two American icons whose influence reaches far beyond Minnesota. Visitors can walk the streets where innovation took root, meet descendants of the founders, and experience communities that continue to fuel these companies' success.

Polaris and Marvin are actively shaping the future of American manufacturing. They offer careers with global reach and partner with regional colleges to train students in high-demand fields like robotics, mechatronics, and engineering, while their scholarships and internships strengthen the regional economy and inspire the next generation of makers and problem-solvers.

Up here, manufacturing is more than business, it's heritage, community, and a reminder that big things come from quiet places, making Northwest Minnesota a place where travelers can witness living history in the hometowns of companies that changed the world.



# ROSEAU DIRECTORY



## GAS. FOOD. DRINKS

- 1 AMERICAN LEGION #24
- 2 BRICKHOUSE RESTAURANT & BAR
- 3 CENTER BAR
- 4 **CINCO DE MAYO**
- 5 **DAHLIA'S COFFEE CO.**
- 6 DAIRY QUEEN
- 7 EARL'S DRIVE-IN
- 8 GENE'S BAR & GRILL
- 9 CIRCLE K
- 10 **JAKE'S PIZZA**
- 11 KATE'S KITCHEN
- 12 LEGENDS SPORTS BAR PUB & GRILL
- 13 **NELSON'S CAFE**
- 14 **NORTHERN RESOURCES COOP /**  
BURGER KING
- 15 REED RIVER COFFEE
- 16 SILVER DRAGON
- 17 SUBWAY
- 18 SUPERONE FOODS
- 19 UPNORTH NUTRITION

## THINGS TO DO

- 1 BIRD WATCHING AREA
- 2 MT. ROSEAU
- 3 MEMORIAL ARENA
- 4 NORTH STAR GOLF
- 5 **OAKCREST GOLF COURSE**
- 6 SKATE PARK
- 7 SPARE TIME BOWL
- 8 SPLASH PAD
- 9 RIVERSIDE/GAZEBO PARK
- 10 ROSEAU CITY PARK
- 11 **POLARIS EXPERIENCE CENTER**  
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[POLARIS.COM](http://POLARIS.COM)
- 12 **POLARIS INDUSTRIES INC.**
- 13 RAMS SPORTS CENTER
- 14 **ROSEAU COUNTY HISTORICAL SOCIETY**
- 15 ROSO THEATER

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- C **ROSEAU MOTEL**
- D **ROSEAU SPORTS LODGE**

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- 20 ROSEAU COUNTY FORD
- 21 **ROSEAU LOW TITLE & ABSTRACT CO.**
- 22 **ROSEAU MUNICIPAL LIQUOR**
- 23 **RONNINGS**
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| BOAT LANDING | FISHING    | PUBLIC LIBRARY | CLINIC      | BIKING                |
| CAMPING      | ARENA      | SCHOOL         | GOLF COURSE | CIVIC CENTER & MUSEUM |
- ROAD  
 BIKE PATH

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CANADIAN BORDER

KEY

-  Airport
  -  Playground
  -  Boat Landing
  -  Fishing
  -  Camping
  -  Arena
  -  Picnic Area
  -  Splash Pad
  -  Public Library
  -  Clinic
  -  School
  -  Golf Course
  -  Biking
  -  Swimming Pool
  -  Civic Center & Museum
-  Road  
 Bike Path  
 ATV/Snowmobile Trail



For a full business directory go to:  
[goroseau.com](http://goroseau.com) and  
[visitwarroad.com](http://visitwarroad.com).

# WARROAD DIRECTORY

## GAS, FOOD, DRINKS

- 1 1901 PUBLHOUSE
- 2 AMERICAN LEGION CLUB
- 3 BREAKER'S BAR
- 4 CARIBOU COFFEE
- 5 CENEX - FARMERS UNION OIL
- 6 CIRCLE K - EAST
- 7 CIRCLE K - WEST
- 8 **DAISY GARDEN**
- 9 DAIRY QUEEN
- 10 HUGOS'S SUPERMARKET
- 11 IZZY'S LOUNGE & GRILL
- 12 JOE'S PLACE
- 13 **LAKE OF THE WOODS COFFEE CO.**
- 14 LAKE OF THE WOODS BREWING CO.
- 15 **MITCH'S KITCHEN**
- 16 NOMAD TAVERN
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VIEW WARROAD'S INTERACTIVE MAP

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